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The Growth Report Is *Growing!*

One annual Growth Report edition is no longer enough to contain all the exciting updates within the Mahoning and Shenango Valley business and nonprofit communities. In response to surging demand among local organizations to be part of this annual publication, Growth Report will now be a two-part series published as the first two print-edition issues of the year.

Why **TWO** Growth Reports?

Quite simply, we are limited to how many pages can be printed in full color, stapled, and mailed through the U.S. Postal Service. In recent years, demand was so great that we've had to make drastic cuts to Growth Report story submissions and turn away advertisers who wanted to be part of this publication.

By adding a second edition, we can include more submissions and more of each organization's growth report story. We can also introduce submitted photography and graphics to improve the overall look and layout of the Growth Report. We hope you find this as exciting as we do. We will continue to print all pages – and all ads – in full color.



January edition will focus on economic and community development with stories submitted by:

- Economic and community development agencies
- Foundations and nonprofits
- Professional associations
- Educational institutions
- Labor unions

Growth Report 1 publishes Jan. 18, 2022
Stories due: Jan. 6 • Ads due: Jan. 10



February edition will focus on business and industry and with company stories submitted by:

- Individual for-profit businesses
- Hospitals and health-care facilities

Growth Report 2 publishes Feb. 15, 2022
Stories due: Jan. 21 • Ads due: Feb. 7

Growth Report is our most well-read issue of the year. Readership surveys tell us that it is repeatedly referenced throughout the year and consumed in great detail. You don't want to miss this opportunity to tell your company's growth story.

The new year will be here before we know it. So sharpen your pencils and start drafting your 2022 Growth Report submissions. Contact your ad rep, as well, and lock in your special 2022 rates.

Editorial guidelines will be shared in follow-up communications, as will specifics on which Growth Report edition applies to your organization. Please contact us at 330 744 5023 with any questions.

We look forward to sharing your growth story in this newly developed format. All the best to you for a strong finish to the year.

Yours truly,

Andrea Wood
Publisher