

Delivering Your Marketing Formula for Growth

BRAND IMPACT | MESSAGING FREQUENCY | AUDIENCE IMMEDIACY

How do you get -- and keep -- the attention of your very busy customers?

We've developed a marketing formula to help. You're busy too, so let's cut to the chase.

The Marketing Formula for Growth:

- **PRINT ADS** to make a statement and deliver brand impact.
- **DIGITAL ADS** to drive messaging frequency, engagement and conversion.
- **EMAIL ADS** for immediacy...to capture them in the moment of need.

With this program you will reach our loyal and high-impact audience.



Now is an exciting time to partner with The Business Journal to grow your business! Our audience is GROWING every day, and we've created many opportunities for companies to engage with them and make a big difference for their businesses' bottom line.



PRINT (Full Color)	
FULL PAGE (9.25x10.875)	\$990
HALF PAGE	\$595
Horizontal: 9.25x5.375	
Vertical: 4.5x10.875	
QUARTER PAGE.....	\$350
Horizontal: 9.25x2.625	
Vertical: 4.5x5.375	
EIGHTH PAGE (4.5x2.625)	\$250

DIGITAL	
LEADERBOARD (728x90)	\$450/mo.
TOWER (300x600)	\$350/mo.
BLOCK (300x250).....	\$270/mo.

WHY NOT BOTH?
 Ask us about combo rates to maximize your exposure!

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